



ROYAL OAK SCHOOLS

A COMMUNITY OF EXCELLENCE

Todd Noonan
Principal

Royal Oak Middle School

709 N. Washington
Royal Oak, MI 48067
(248) 541-7100

Dan Colligan, AP
Kirk Duncan, AP

To: Royal Oak Middle School Supporters

Re: Sponsorships for 2018 ROMS DAWG WALK Fundraiser

On October 5th, 2018 the Royal Oak Middle School (ROMS) PTA is hosting the 4th Annual DAWG WALK our singular hassle-free fundraiser and fun fair. Last year's event was an overwhelming success! More than 1,100 students, families, teachers and community members participated by enjoying outdoor games, obstacle courses, crafts, demonstrations, and a spectacular prize raffle! The DAWG WALK creates a fun and welcoming event for all ROMS students and their families, allows community businesses such as yours to showcase themselves, and allows us the ROMS PTA to raise money to support ROMS students throughout the entire school year.

The DAWG WALK fundraiser is the single event that allows the ROMS PTA to fund activities throughout the entire school year such as:

- classrooms supplies
- educational field trip funding
- technological purchases
- cultural events
- extra-curricular club supplies
- and more!

Without local business donators like you, this event would not be able to take place.

Showcase your business's commitment to Royal Oak's children while supporting the efforts of the ROMS PTA by becoming a 2018 DAWK WALK Sponsor!

- ◆ Sponsors who donate by September 8, 2018 will be listed in the Event Flyer sent home with over 1,150 ROMS students!!

Sincerely,

Lynn Liedel & Colleen Dillion

ROMS PTA President & ROMS Dawg Walk Fundraiser Chairperson

For additional information, please contact Susan Bannan at sbannan@me.com or 248-990-8483

Your sponsorship is tax deductible to the fullest extent of the law. ROMS-PTA Tax ID # is 20-8419139

Thank you for supporting Royal Oak's Middle School children!!



ROYAL OAK SCHOOLS

A COMMUNITY OF EXCELLENCE

Todd Noonan
Principal

Royal Oak Middle School

709 N. Washington
Royal Oak, MI 48067
(248) 541-7100

Dan Colligan, AP
Kirk Duncan, AP

2018 DAWG WALK October 5, 2018—Sponsorship Details

Please fill out contact info and indicate which sponsorship opportunity you would like

Business Name: _____ Email: _____

Address: _____

Phone: _____ Contact Name: _____

Only TWO spots available!!

Great Dane \$1,650 (deadline 9/7/2018)	Rottweiler \$350 (deadline 9/7/2018)	Bulldog \$250 (deadline 9/7/2018)	Pug \$125
Your business logo on one exclusive DAWG WALK give-away item			
Your business LOGO LARGE and prominent on DAWG WALK T-Shirt given to all 1150+ DAWG WALK participants	Your business LOGO on DAWG WALK T-Shirt given to all 1150+ DAWG WALK participants	Your business name listed on DAWG WALK T-Shirt given to all 1150+ DAWG WALK participants	
Your business LOGO LARGE and prominent on day of event banner	Your business LOGO on day of event banner	Your business name listed on day of event banner	
Your business name on DAWG WALK event Registration Site	Your business name on DAWG WALK event Registration Site	Your business name on DAWG WALK event Registration Site	Your business name on DAWG WALK event Registration Site
Your business name & logo listed on ROMS PTA website for entire 2018/2019 school year	Your business name & logo listed on ROMS PTA website for entire 2018/2019 school year	Your business name & logo listed on ROMS PTA website for entire 2018/2019 school year	Your business name & logo listed on ROMS PTA website for entire 2018/2019 school year
Your business name included in Principal's "DAWG WALK" Supporters e-blast to all ROMS families	Your business name included in Principal's "DAWG WALK" Supporters e-blast to all ROMS families	Your business name included in Principal's "DAWG WALK" Supporters e-blast to all ROMS families	Your business name included in Principal's "DAWG WALK" Supporters e-blast to all ROMS families
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

☐ Please send a HIGH resolution logo to nicmwagner@gmail.com by 9/7/2018—Deadline for T-Shirt logo or listing inclusion is September 7, 2018

☐ Take a 10% discount if you were a previous year sponsor

☐ Payment MUST be received by 10/7/2018. Make your check payable to "ROMS - PTA" and send to:
ROMS - PTA c/o Lynn Liedel 706 Forest Ave. Royal Oak, MI 48067

Your sponsorship is tax deductible to the fullest extent of the law. ROMS-PTA Tax ID # is 20-8419139

Thank you for supporting Royal Oak's Middle School children!!



ROYAL OAK SCHOOLS

A COMMUNITY OF EXCELLENCE

Todd Noonan
Principal

Royal Oak Middle School

709 N. Washington
Royal Oak, MI 48067
(248) 541-7100

Dan Colligan, AP
Kirk Duncan, AP

To: Royal Oak Middle School Supporters

Re: Donations for Royal Oak Middle School PTA DAWG WALK Fundraiser

On October 5th, 2018 the Royal Oak Middle School (ROMS) PTA is hosting the 4th Annual DAWG WALK our singular hassle-free fundraiser and fun fair. Last year's event was an overwhelming success! More than 1,100 students, families, teachers and community members participated by enjoying outdoor games, obstacle courses, crafts, demonstrations, and a spectacular prize raffle!

This event exemplifies our incredible spirit as a school and as a community. The DAWG WALK fundraiser is the single event that allows the ROMS PTA to fund educational events throughout the entire school year and also allows our middle-schoolers a chance to fund their 8th grade trip to Washington D.C. With the tremendous support of local businesses and other generous, such as you, we surpassed our fundraising goal of \$25,000. Without local business donators like you, this event would not be able to take place.

The DAWG WALK creates a fun and welcoming event for all ROMS students and their families, allows community businesses such as yours to showcase themselves, and allows us the ROMS PTA to raise money to support ROMS students throughout the entire school year.

Showcase your business's commitment to Royal Oak's children while supporting the efforts of the ROMS PTA by donating a prize or prize(s) for our raffle.

- ◆ Businesses who donate prizes by September 8, 2018 will be listed in the Event Flyer sent home with over 1,150 ROMS students!!
- ◆ Please make your prize donation by September 26, 2018. Prizes should be donated to: Susan Bannan 512 Woodcrest, Royal Oak, MI 48067
- ◆ All donated prizes are raffled off to students participating in the DAWG WALK fundraiser.

Sincerely,

Lynn Liedel & Colleen Dillon

ROMS PTA President & ROMS Dawg Walk Fundraiser Chairperson

For additional information, please contact Susan Bannan at sbannan@me.com or 248-990-8483

Your sponsorship is tax deductible to the fullest extent of the law. ROMS-PTA Tax ID # is 20-8419139

Thank you for supporting Royal Oak's Middle School children!!